

# HIAWATHA BICYCLING CLUB

## BOARD MEETING MINUTES MARCH 3<sup>RD</sup>, 2008

**PRESENT:** Alan Wichman, Al Downs, Dan Robinson, Mary Wierschem, Becky Hanssen, Bob Bowen

### SUPPORT FUNCTIONS

1. **Agenda:** Meeting began at 6:38 p.m. Motion to approve agenda made by Al, seconded by Mary and approved by all.
2. **February Minutes:** Motion to approve February minutes by Al, seconded by Mary and approved by all.
3. **Treasurer's report:** Took in \$720 and spent \$177 during the month. Inventory: Jerseys 64 @ \$50 each and 75 pairs of socks @ \$6 each for a total of \$3650. Motion to approve Treasurer's report made by Mary, seconded by Dan and approved by all.
4. **Membership report:** Net add of 1 new member and 4 members dropped. Renewals for coming month are 17. Motion to approve Membership report made by Mary, seconded by Al and approved by all.
5. **Operation Calendar Review:** No MSC dance this year. February and November we file non-profit status. With State and Feds. Motion made to approve by Dan, seconded by Mary and approved by all.

### HBC BICYCLING OPERATIONS

1. **Advertising non-HBC:** Discussion about adding non-HBC events to the calendar  
Suggest having a link page on the website. Suggestion was made to add a scheduled events log that has the same format as the HBC bicycling schedule. The schedule would be listed on the HBC web site and would have the same deadline for publishing as the HBC monthly schedule. The submitter of a ride must list themselves as the HBC champion and contact. The ride must be a special and out of town event. Alan will talk to Pat about taking on this schedule. Motion made to approve by Alan, approved by Al, seconded by Dan and approved by all.
2. **Annual Banquet:** Alan is assembling the photo presentation. 63 registered for the banquet. Up by 3 from last year. Star of the North jerseys will be presented. Wilbur will be master of ceremonies. Alan will bring the club jerseys and speak with Carmen about bringing socks to the banquet for potential sales.
3. **Team Leaders:** Dance and Grants team are disbanded. Mary and Heather will be co-leads of the MPLS classic this fall. MSC will be voting on their board members and Alan will get the ballot and confer with Bob and Dan on the voting choices.
4. **Ride Leader:** Alan will ask Russ to the April board meeting to discuss the progress of the educational program. Discussion about what is an HBC leader. Alan suggested that to qualify for an HBC ride leader: routes, organizes, leads and maps ride. Discussion centered on qualifying rides that are not HBC rides. Will discuss further when Russ comes to the board meeting in April.
5. **TDA Update:** Board reviewed new manual and on-line registration form. Cover letter created for 500+ riders will get a notice of the ride. Plan is to add the pictures of the t-shirts and socks on the website. Dan has set up Pay Pal for the TDA registration. Working with Judd on this. Carmen working on the volunteer list and does not expect to run into any trouble filling the spots. Carmen will come with a budget at the April meeting. Budget is expected to be the same as 2007. Expect the numbers will be at least 400. Carmen will discuss with the board in April about discounting the ride by \$5 in order to attract more members. Ideas also generated by the board to attract new members by offering a discount for membership on the 4<sup>th</sup> and/or discounts on merchandise. Al is working on the maps. TDA is suggesting 1 map 11x17. Map should be ready in a couple of weeks and will include a road map and cue sheet. Bob suggested that the HBC logo and date should be in a larger font.
6. **Dance Event Team lead:** No dance this year.

7. **Minneapolis Classic Update:** Mary gave an update on the volunteer positions needed: water stops and our own booth. Heather is working with the park board to determine the cost of the booth. Heather is working with the Marketing team on the HBC banner.
8. **Labor Day ride and update:** Dan and Brice working on this. Will give an update at the April board meeting.
9. **Newsletter status:** Hans is doing a good job with getting content into the newsletter.
10. **Corporate Charitable Funding Discussion:** Integrate this potential with the Labor Day ride. Dan suggested we have the event on Labor Day and teach a group about bicycles – for example, the scouts. Certain percentage of the monies would go to support the charitable event. Dan found a bike club that does something similar on Memorial Day. Dan and Brice will bring up at the April board meeting. Alan suggested we focus only on any charitable discussion on bicycling activities. Any member of the HBC that wants to bring up charitable events needs to have the topic reviewed at the board meeting. Discussion among all relative to what constitutes a charitable donation that fits the HBC mission statement.
11. **Board and other key volunteer recognitions:** Dan suggested that we recognize people on an exception basis.
12. **2008 Bike Summit and Minnesota State Bicycle Advisory Committee:** Suggest that we add this to the website non-HBC event. Bob will volunteer to be the contact.
13. **Winter activity integration on schedule:** Becky made the motion that the winter activities schedule between 11/1 and 3/31 be posted on the monthly schedule following the same scheduling process as HBC rides. Activities will be distinguished as a non-insurance covered event and require that all participants sign a waiver. Dan seconded and all approved. Becky will contact the Walking committee and Pat Maloney.
14. **HBC Membership Directory and Pay Pal issues**  
Will be discussed in April.

## **OTHER ACTIVITIES**

None

## **ADJOURNMENT**

MOTION made to adjourn by Becky, seconded by Mary, and approved to adjourn meeting at 8:52 p.m.

Respectfully submitted,

Becky Hanssen, Secretary Hiawatha Bicycling Club