

HIAWATHA BICYCLING CLUB

MEETING MINUTES JUNE 4, 2007

PRESENT: Alan Wichman, Marcy Kelash, Bob Bowen, Dan Robinson, Brice Martinson, Wilbur Thomas, Heather Gehring

NO GUESTS

SUPPORT FUNCTIONS

1. **JUNE AGENDA** approved after adding “#6. Meeting Location” under “Support Functions” and adding “Ride Scheduler” and “Team Structure” to #8. “Other Bicycling Business under “HBC Bicycling Operations.”

MOTION made, seconded and approved.

2. **MAY 7, 2007 MINUTES** approved.

MOTION made, seconded and approved.

3. **TREASURER’S REPORT**

BRICE MARTINSON handed out a packet containing:

- a. The May 2007 and YTD Financial Highlights
- b. Cash flow for May
- c. The Register Report for May
- d. A projected “Cash-On-Hand” monthly budget sheet
- e. TCF Bank Checking Account for May 2007
- f. Vanguard Account Balance
- g. He said it was a quiet month but that will change in July with TDA.

MOTION made, seconded and approved to accept Treasurer’s Report.

4. **2007 OPERATING CALENDAR**

ALAN WICHMAN distributed the Operating Calendar. He will delete the “Minneapolis Classic” since we are not directly involved, and add a “TDA Report” for August.

5. **SNACK ASSIGNMENT**

WILBUR THOMAS will bring snacks for July.

MARCY KELASH will bring snacks for August.

6. **MEETING LOCATION**

ALAN WICHMAN verified that the July 9, 2007 board meeting will be at the same location (Pearl Park Community Center).

HBC BICYCLING OPERATIONS

1. **MEMBERSHIP REPORT**

DAN ROBINSON handed out a "Membership Comparison" sheet for the months of 2007, starting in February. The board clarified "memberships" vs. "members."

2. MERCHANDISE SALES MANAGER

BRICE MARTINSON said that HEATHER GEHRING has agreed to be in charge of selling the club jerseys. ALAN WICHMAN is willing to start selling jerseys at the Friday "Med. Moods" ride after he gets back from vacation in July. The board also discussed other ways to market the HBC jersey, including e-Bay, the Lifetime Fitness Triathlon, bike shops, helmet sales and HBC ride leaders announcing that jerseys are for sale as part of their pre-ride briefing session, as well as wearing their HBC jerseys on their rides. The club should make at least \$50 on each jersey sold.

3. VOLUNTEER BENEFITS AND EVENTS POLICY

BOB BOWEN and BOB DEAN will meet to discuss the requirements. The board discussed whether Cheryl Norton should have the TDA committee mail the volunteer postcards to avoid confusion about volunteer credit if people just casually help (without officially signing up) with the mailings after a "Med. Moods" ride on Friday night. HEATHER GEHRING will contact Cheryl about this.

4. MAIL-MEMBERSHIP SYSTEM EVALUATION

BRICE MARTINSON did not have time to work on this. Will move to the July agenda.

5. ON-LINE WAIVER

BRUCE BECK is waiting to hear back from the insurance company.

6. Volunteer Requests

The Lifetime Fitness Triathlon requested volunteer help at its July 14th event. HEATHER GEHRING will follow up on that request.

7. SELLING OUR CLUB AT NON-HBC EVENTS

The board discussed handling volunteer requests from other organizations and determined that marketing our club for free at non-HBC events is fine, but if there is a cost, that needs to be approved first by the board.

8. OTHER BICYCLING BUSINESS

a. Ride Scheduler

MARCY KELASH and ALAN WICHMAN met with Pat Maloney. She will continue doing the scheduling until Becky Hanssen takes over later this year.

b. Team Structure

ALAN WICHMAN will work on a list of people who should give periodic updates to the board about various projects (like TDA) and which board member would be their liaison.

MOTION made, seconded and approved to add the following three agenda items:

c. TDA Update

WILBUR THOMAS said that only 1 TDA jersey had been sold. Edie Kalweit said she would buy 12, but we need a minimum order of 20. There will be a survey to fill out and put in a box the day of the ride.

d. BRICE MARTINSON said he gets lots of junk mail. The board said it is OK to toss things out at his discretion.

e. Street Atlas Software

The Street Atlas software had been sent to Dan Reuter. The board discussed the possibility of another educational session.

OTHER ACTIVITIES

None discussed.

MEETING ADJOURNED at 8:50 p.m.