

June 27, 2003

HBC Board Meeting Minutes

Attendees:

Bob Dean, Wilbur Thomas, Barry Cole, Nancy Wall, John Escritt, Dan Reuter, Bruce Beck, John Miller, Edie Kalweit

Agenda:

1. Modify/approve this agenda
2. Modify/approve June 7th meeting minutes
3. Dan Reuter Treasurer's report
4. Time and Date of future board meetings /other events
5. Tour D'Amico update / checklist
6. Ride leader status 2002 vs. 2003 listings
7. Other Business:
8. Action Items from "Dine and Design"
9. Calendar
10. Ongoing Marketing

Agenda approved

Minutes approved from June 7th

Treasurer's report approved

Calendar:

Board meeting:

Future dates set for July 26th; August 23rd; and October 4th, 2003. It was decided not to set dates past October due to uncertainty in new board members personal schedules / preferences.

The Cloverleaf ride:

Date is set for Sept 27. Reservations have been made and confirmed by the City of Waconia. Rohanda Victorsen is heading up that effort. Cloverleaf planning will be reviewed at the next board meeting, July 26th.

Toys for Tots ride:

Will be reviewed at the August 23rd board meeting. Mary Burbank will be asked to head up that effort.

Appreciation Banquet:

At the November board meeting there will be a new board. At that meeting the Annual Appreciation Banquet will be addressed.

Tour D'Amico Update: Bob Dean

Issues:

1. Volunteer still needed to help Randy Blum at Wayzata rest stop. Bob Dean to seek that person out.
2. Edina rest stop okay. Nancy-Lynn-Christine
3. Sag driver- Russ Lowthian. Make do with only one? Locate centrally, situate at Hopkins Depot.
4. Stuffing Party: Send out e-mail request for help. Edie
5. Reminder calls to volunteers. Edie
6. Marketing Issues: Wilbur Thomas
 - a. Provide registrars with laminated cards reminding them of all that riders get with wristbands and coupons. Tape to registration table, so they don't forget to inform riders of the benefits. Wilbur
 - b. Confirmation post cards: send out to riders. Judd to make post card and send to riders on list provided by Bob Dean.
 - c. Lynn U. needs final count by Tues. noon preceding July 4th. Bob
 - d. Large sign made thanking our sponsors—displayed prominently. Wilbur
 - e. Sign indicating special membership offer. Wilbur
 - f. HBC sign. Wilbur
 - g. 8.5x11 signs—John Miller—Bullets taped to tent overhang reminding riders of benefits as well!
7. Pre registration numbers slightly down from last year. Time of the week the 4th fell?

Ride Leader Status 2002 vs. 2003?

1. Obtain and review updated membership list from Mary P. Request from Mary P. that board is kept updated monthly of memberships.
2. Digest Wilbur's proposal to amend bylaws concerning ride leaders and discuss at next meeting.

Other Business:

Dine and Design:

Social: Address getting a Social Director—recruit

Volunteers: Enlarge pool of volunteers—broaden incentives

Newsletter: write 3 articles for the *Spoke n Wheel* and qualify for the free Appreciation Banquet . Make sure author's name is in print. Recognition tends to encourage volunteers. Talk to Judd about this.

Include board meeting highlights in newsletter, (already implemented).

Recognize volunteers overall more to enlarge volunteer pool. Also give volunteers autonomy. These two factors are most important in volunteer contribution and retention. (Wilbur).

Annual Meeting:

Proposed Date - October 25th (backup date 19th)

Proposed Location - Cross View Lutheran Church, Edina

Wilbur to confirm location

John Miller to take care of food arrangements / ride

Reminders/Requirements

Have a box with requirements for free Appreciation Banquet in each *Spoke n Wheel*.

Do likewise for *L'Toile du Nord* jersey.