

January 2003 HBC Board Meeting  
Saturday January 4 10:00 AM - noon

In Attendance: John Miller, Dan Reuter, Nancy Wall, Barry Cole, Judd Zandstra, Bob Dean and Edie Kalweit

Agenda:

1. Modify/approve present agenda
2. Modify/approve Dec. meeting minutes
3. Treasurer's Report
4. Toys for Tots Ride
5. Smart Cycling
6. Appreciation Banquet
7. Marketing Plan
8. Items for Feb. newsletter
9. Tour D'Amico
10. Other

The first item of business was an addition to the present agenda. John Miller proposed that Barry Cole be added to the present board of HBC directors. That proposal was seconded and passed unanimously by those present.

The minutes from the Dec. 2002 meeting were distributed to all present. They were approved. Edie agreed to send them via e-mail to John Miller and John agreed to post them on the web site.

Dan presented the treasurer's report. There had been no (action) debits or credits since the Dec. report.

The "Toys for Tots" ride was discussed. Once again a fun ride giving community visibility to the club and for the first time this year, a cooperative effort with D'Amicos, (further strengthening our relationship with D'Amicos). It was proposed that this effort become an annual "tradition" for the club, and that it be given the status of a yearly activity. That proposal was unanimously agreed upon. It was also brought up that next year it should be advertised that D'Amicos in 2002 provided free salads to the riders and half off the cost of their main entrees. Or, advertise whatever D'Amicos agrees to do next year. It was also proposed that HBC consider donating a

children's bike to Toys for Tots, and/or enlist a bike store to do so. It was suggested that the Nov. newsletter advertise the ride and promote D'Amicos. Judd agreed to contact Mary Burbank for a story on the 2002 ride for the Feb. 2003 newsletter.

The schedule for the 2003 "Smart Cycling" series was discussed and tentatively is:

Winter Cycling Clothes and Gear-January 25  
WCCO Weather Person-February 22(Back up/ John Miller Photo Shop)  
Bob Dean "Bike Maintenance"-March 29

Dan would confirm time/dates with Wilbur Thomas for Crossview Lutheran Church location.

"Salute to Volunteers Banquet" was discussed. The budget and menu were approved as submitted by Wilbur Thomas and the banquet committee. The banquet is to be the lead article in the Feb. newsletter. RSVP cards were discussed. John Miller agreed to take on the task of designing and distributing them. John also would try to enlist Jim Easton or Mike McNutt as MC/ Auctioneer.

Wilbur Thomas agreed to be the HBC Marketing Coordinator. He submitted a comprehensive marketing plan for 2003. The plan was discussed and approved by the board. A copy of the plan was distributed to all present. The key idea is that small organizations thrive when they meet the needs of their current members. Member input to the direction of the organization is all important and will be reflected in future club direction. Action items with respect to marketing will be discussed in more detail in the future. The theme/strength of HBC was discussed briefly. Nancy Wall indicated that HBC never "dropped" her on a ride. That had not been her experience elsewhere. That experience sold her on the club. Personal relationships and rider development were seen to be HBC strengths.

The Feb. edition of "Spoke and Wheel" was discussed.

1. Toys for Tots- Mary Burbank
2. Smart Cycling-Dan Reuter

3. Ride Leader Training-Dan Reuter or Bob Dean
4. Annual Banquet-John Miller
5. Other? "Watch for These Events"

Other Business:

Tour D'Amico-Bob Dean-Event Coordinator

Nancy Wall, Barry Cole and Edie Kalweit agreed to help Bob coordinate the many tasks associated with putting on our major fundraiser of the year. Bob already has talked to D'Amicos about the 2003 ride and will soon meet with D'Amicos planning representative. The ball is rolling!

Action Items:

John Miller- compile and distribute via e-mail the board members each others contact info., (address/phone/e-mail). Activities associated with the Banquet/ MC/RSVP cards.

Edie Kalweit- contact Mary Poppendick to obtain membership information, also reserve a room at St. Joan of Arc for Ride Leader Training in April. Proposed dates 4/26 or 4/12 (back up).

Bob Dean- TDA Budget, D'Amicos contact person address/phone number

Dan Reuter-Smart Cycling

Judd Zandstra-Newsletter

Nancy Wall-TDA

Barry Cole-TDA