

February 1, 2003
HBC Board Meeting Minutes

Attendees: Dan Reuter, Bob Dean, John Miller, Barry Cole,
Wilbur Thomas, Bruce Beck, Edie Kalweit

Agenda:

1. Modify/approve this agenda
2. Modify/approve January meeting minutes
3. Dan Reuter Treasurer's report
4. *The Salute to Volunteers Banquet*
5. *Tour D'Amico* budget
6. Items for March *Spoke 'n Wheel*
7. Other Business?

Agenda approved with additions made to "Other Business" as follows:

Education
Marketing
Team Leaders 2003

Minutes approved from January Board Meeting.

Treasurer's Report:

Bottom line: \$11,009.69

Previous balance: \$14,652.36.

Cash flow out went to Appreciation Banquet and Star of the North Jerseys.

Other minor expenditures included education, postage and newsletter.

Cash in: \$29.00; Tour D'Amico

No membership renewal money received during this period

Treasurer's Report accepted.

Banquet:

Wilbur to obtain mailbox key (to check RSVP's)

John Miller to contact Mary Griffith about mailbox, (Mary has retired, will give the key to John to give to next mailbox keeper).

John Miller to be reimbursed for mailings and associated postage concerning banquet and auction.

210 mailings went out reminding members of the banquet.

Bob Dean, Wilbur Thomas and John Miller contributed toward that end.

Dan Reuter suggested serving wine at the banquet. All present thought it a good idea. Dan would take care of obtaining the wine. Wilbur agreed to look into the logistics of serving/ legality with the Braemar staff and D'Amico Catering.

Dan Reuter said he knew of an auctioneer who'd facilitate our auction. We agreed to pay for the auctioneer's dinner and that of his guest in return for that service.

Wilbur Thomas agreed to put out an e-group message about the banquet and auction, also line up an MC.

John Miller agreed to send out reminder post cards to bring an auction item to the banquet to invited guests. John agreed also to contact members who may be holding inventory of HBC mugs, headbands, map clips etc. for the purpose of consolidation and future marketing efforts.

Recognition was discussed. Should individuals be recognized? Arguments for and against surfaced. Ultimately it was thought that they should even at the cost of possibly forgetting someone inadvertently.

Tour D'Amico budget

Bob Dean presented the 2003 anticipated budget. An estimated net income was given to be \$7,594 with a net profit of \$6,655.

Bruce Beck said he'd contact a friend about using his moving van for TDA tables and tent, (friend had previously offered that service).

Dan Reuter can provide parking cones/delineators for TDA.

Items for March *Spoke and Wheel*

- * Bike Repair: Chris Burbank and Bob Dean
- * Ride Leader Training reminder article
- * Advertise in both newsletter and e-groups for volunteers: Edie
- * Wilbur's "HBC Benefit Bullets"
- * Banquet article and recognition of auction donors

Other Business:

Education // Dan Reuter would like to turn this job over to someone else. For the present "Smart Cycling Series" John Miller will send out reminder post cards to members preceding each session.

Marketing // Wilbur Thomas discussed some ideas in the future marketing of HBC. The idea of a membership application in the newsletter came up again, with board members agreeing that it was needed. Perhaps just part of a page in length. An all member meeting, perhaps in lieu of a May board meeting, was discussed.

Team Leaders for 2003 // "Clover Leaf Ride" and "Toys for Tots Ride" still need to be recruited. Recruiting Volunteers is at the heart of this need as well.

Action Items:

John Miller:

- *program cards for banquet
- *postcards for auction
- *mug and headband consolidation
- *links on the web page (D'Amico's / Calhoun Cycle)
- *train Bob Dean on inputting the schedule to the HBC Website

Bruce Beck:

*ride leader training

Dan Reuter:

*take care of wine for the banquet

*"Smart Cycling" postcard

*follow through on getting the auctioneer and notifying John and Wilbur of his name

Bob Dean:

*TDA ongoing

*newsletter article

*web takeover

Wilbur Thomas:

*contact Braemar about wine glasses

*follow up on Calhoun Cycle donation/invite Luke as guest to banquet

*e-groups message about auction

*find banquet MC

*list of program to John Miller for banquet cards

*call Leon about "Star of the North" jerseys

*ask Crossview Lutheran Church for room for All Member Meeting 5/3/03

Eddie Kalweit:

Ask St. Joan's for additional room for Ride leader training in April

