

December 6, 2003

HBC Board Meeting Minutes

Attendees:

Wilbur Thomas, Bob Dean, John Escritt, Alan Wichman, Mary Swanstrom, Bill Short, Edie Kalweit

Agenda:

1. Modify/approve this agenda
2. Modify/approve November meeting minutes
3. Treasurer's report-Dan Reuter
4. Ordinary Business:
 - a. Leon Webster- Star of the North jersey and St. Paul Classic
 - b. Bill Short-Habitat for Humanity HBC sponsorship
 - c. Photo of the Month contest
 - d. Magic Moccasin winners
 - e. Market survey results- Student presentation on Monday, Dec. 15, 1:30 PM room 316 main classroom building Concordia
 - f. Banquet menu, budget, arrangements and guest list
 - g. Ride Leader Guidelines update
5. Other business
6. Bylaws review
7. Strategic planning
8. 2004 operating calendar

Minutes:

1. Agenda modified and approved
2. Minutes approved from November 1st. M/S/P
3. Treasurer's report M/S/P
4. Ordinary Business
 - a. a. Leon Webster was not present to discuss L'Etoile du Nord or the 2004 St. Paul Classic
 - b. Bill Short presented more information on the 2004 Habitat for Humanity Ride. Wilbur requested that Habitat present HBC with a proposal detailing the obligations and expectations of both parties with respect to HBC sponsorship of the ride. Bill agreed.
 - c. Judd will write an article for the January newsletter on a new program, Photo of the Month Contest. Basically, any HBC member can submit a digital photo to Judd. Each month a photo will be selected to be the HBC Homepage web photo. The winner, each month, will receive a free pair of D'Amico/HBC socks. At the end of the year, at the annual meeting, the general membership will vote on Best Photo of the Year. That winner will receive a \$25 gift certificate. M/S/P
 - d. Magic Moccasin winners will be awarded their jerseys at Smart Cycling. On Jan 24th—the Burbanks will talk.

- e. Board members were asked by Wilbur to try to attend the marketing students presentation on The HBC Membership Survey.
 - f. Banquet arrangements were reviewed. M/S/P
 - g. Bob Dean agreed to update the Ride Leader Manual ready for 2004
5. Other business:
- a. Smart Cycling ideas: Park Police presentation? Unicycle presentation?
 - b. Ride Leader Refresher, Alan. Move to March?
6. Bylaws Review—We went through the bylaws noting areas where we might wish to change/amend the existing document. The point of the exercise was to familiarize ourselves with the content as it presently exists.
7. Strategic planning was postponed to January 21st, 2004.
8. The 2004 calendar was reviewed and will be addressed in January with probable modifications made.